



RUBENSTEIN PUBLIC RELATIONS, INC.

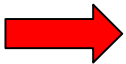
RITZ CARLTON HERZLIYA



August 5, 2010

LIFE TRAVEL

THE RED Sea jazz Festival is taking place this year from August 23 to 26. Set, as always in Eilat's Port, which is brilliantly transformed into a multi-hall venue crammed with modern bars and eateries, it features top jazz performers from **Israel** and around the world, including the Soul Children of Chicago, Dave Douglas and Brass Ecstasy, Jeff Waits Quartet, Marsh Dondurma and the New Gary Burton Quartet. Four-night accommodation packages from 4210 NIS (£716) for a double room with breakfast, www.redseajazzeilat.com.



FURTHER North, Herzliya is to have a brand new, five-star hotel by the end of 2012. The marina development comprising the arena mall (lavishly refurbished, and now with Gap and Topshop), apartments and, naturally, a marina, is to get a **Ritz-Carlton** hotel on the site where the Nobu hotel was to have been built. The \$160million development will feature a six-storey hotel (the first kosher **Ritz-Carlton** in the world) and 80 luxury residences with access to the hotel facilities and amenities,

Which include world-class kosher dining, rooftop pool, spa, fitness centre and Shabbat lifts. Architect Rani Ziss, whose acclaimed projects include the renewal of the Plaza Hotel in Manhattan, is designing the project (www.ritzcarlton.com).