



RUBENSTEIN PUBLIC RELATIONS, INC.

**RITZ CARLTON HERZLIYA**



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### **Putting on the Ritz**

How do you say “fancy-shmancy” in Hebrew? Plans for a new Ritz-Carlton hotel in Herzliya, Israel, now include a luxury condominium project.

The 12-story property north of Tel Aviv will include six floors of condos, known as The Residences. The developers, the Tidhar Group and Adi’s Marina, say the project is to cost \$160 million and open at the end of 2012.



Plans for a swimming pool at the new Ritz-Carlton Herzliya